



NAMING OF PUBLIC PLACES POLICY

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1. OBJECTIVE

To formalise the principles by which the Shire of Wandering (the 'Shire') names community infrastructure and public places, ensuring that a consistent, fair and equitable protocol is followed' Community infrastructure and public places are reminders of local history, culture and citizens, and are named appropriately to match the context and significance of the asset.

2. DEFINITIONS

Community Infrastructure means any property, complex, structure, building, bridge, asset, sporting field owned or under the control of the Shire, excluding public roads.

Community Place means an area owned or under the control of the Shire that is not deemed to be a park (e.g. plaza) or public road.

3. PRINCIPLES

- (i) In general terms, naming should be unique and use form, spelling and style of contemporary Australian English. In particular cases, naming practice should take into account contemporary Indigenous and Torres Strait Islander spoken languages.
- (ii) A name shall be wherever possible:
 - relevant to Australian, preferably local, history, flora, fauna, culture, local landscape and physical characteristics;
 - short and simple - preferably one to two words;
 - in all respects, in accordance with community standards;
 - complementary with and sensitive to existing names and design themes of adjoining assets;
 - not easily confused with or duplicating names within the region or nearby local governments;
 - be considerate of any potential risk to the reputation of the Shire and/or Council from aligning with an individual or company whose reputation may vary.
 - have strong local community support.
- (iii) If personal names are used, the person commemorated should:
 - have contributed significantly to the development, protection or enhancement of the immediate locality (Wandering) that has produced long-term improvements in the area or community;
 - have actively served or contributed to an area of national or international importance;
 - have a long-term association with a local community group or service club (twenty years or more), service to the community or organisation must have

Note: under the Land Administration Act 1997 names that commemorate a living person will not be considered for parks and reserves over one hectare.

Names of living persons are by their nature subject to partisan perception and change in community judgement and acceptance. For this reason the adoption of a personal name during the lifetime of the person concerned should only be made in exceptional circumstance.



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- (iv) Sensitivity to diverse cultural situations should be applied when selecting names and derogatory or discriminatory terms or terms likely to cause offence will not be approved.
- (v) Names of commercial entities must not be used unless part of a formal sponsorship proposal.

4. NAMING OF PARKS AND RESERVES

Naming of parks, reserves and components of reserves must meet the requirements under the *Land Administration Act 1997* and Landgate's Geographic Names Committee (GNC) - WA Principles, Guidelines and Procedures.

4.1 Renaming of Community Infrastructure or Public Places

Renaming will only occur in an extraordinary case. Evidence of substantial community support must be provided for a change in name.

Where infrastructure or a public place has been named after a person and that person comes into disrepute through illegal activities, conviction or similar, whether retrospectively or subsequent to the naming, the name of the infrastructure or place shall be immediately removed.

Where a name change is being considered for any of the Shire's infrastructure (or reserve), the request is to be firstly referred to Land Management Service (LMS) to confirm if the current name is officially approved by the GNC.

If the current name is not officially approved by GNC, the Shire can apply for the new name to be approved through GNC. For the naming of any infrastructure after the street in which it is located, only the name of the street should be used and should not include the suffix (e.g. Thomson Pavilion - not Thomson Street Pavilion).

If the current name is officially approved by GNC, Council will need to approve a recommendation to GNC for the change of name. Once the new name is approved by GNC, the Shire can officially change the name of the infrastructure.

Any naming, or renaming recommended to GNC should be accompanied with a plan to identify what is being named. The naming could include only the infrastructure on a reserve, only the reserve, or both the infrastructure and the reserve.

4.2 Signage

Any signage must be in line with the Shire's signage practices, design standards, and guidelines. The use of the Shire's logo will be in accordance with the Shire's image protocols.

4.3 Requirements for Naming Proposals

Naming proposals shall:

- be addressed to the CEO;
- have written support from an Elected Member of the Shire;
- provide the address of the building or place to be named;
- provide a site plan clearly identifying the location and boundaries of the asset to be named;
- provide the reason for the choice of name including the history, meaning, significance



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and relevance to the Wandering region or national/international contribution.

If the nomination is being submitted by an organisation, documented evidence (i.e. minutes from a committee / board meeting) must also be included in support of the nomination.

For personal names, the following must also be supplied:

- Biographical details: dates of birth & death (if relevant); length and years of service or association;
- Written permission from the family in the case of a deceased person.

4.4 Assessment Process

- (i) On receipt of a nomination, the CEO shall circulate a copy to all Councillors for consideration;
- (ii) Councillors shall have at least two (2) weeks to consider the proposal. If a Councillor is not in favour of the proposal they should submit their views in writing to the CEO;
- (iii) If it is deemed appropriate to pursue the nomination, the CEO will submit a confidential report to Council. Adoption of the recommendation will require an absolute majority decision by Council.

Note: All naming proposals relating to parks and reserves must be presented to Landgate (GNC) for initial comment prior to it being presented to Council for approval. If approval is provided, formal approval from Landgate is then requested.

5. REFERENCES TO RELATED DOCUMENTS

- Land Administration Act 1997
- Landgate's Geographic Names Committee (GNC) WA Principles, Guidelines and Procedures

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[Signature]
Signed

[Print Name]
Shire President

This Policy takes effect from the date of adoption by Council and shall remain valid until it is amended or deleted.